

**“How I Plan To
Raise At Least A
Billion Dollars For
People Affected
By HIV/AIDS in
South Africa with
*The Alive with
Clive Top 20!*”**

By

Clive Swersky

Host and Producer

***Alive with Clive – The TV Show That Inspires
You To Multiply Your Magnificence!***

INTRODUCTION

My name is Clive Swersky, and in this Special Report you are about to read you will see how I plan to raise at least a billion dollars for people affected by HIV/AIDS in South Africa within a few years and possibly even within a year, with *The Alive with Clive Top 20*.

Brief Biographical Background

I obtained a Master of Laws in Taxation degree from Boston University in 1983 after graduating at the top of my class in law school and receiving a Bachelor of Commerce Honors in Taxation degree at the University of Cape Town, in Cape Town, South Africa.

I practiced as a tax lawyer for nine and a half years at three different prominent law firms in Manhattan from 1983 until 1991. Thereafter, I was a financial advisor for several years, was licensed and trained extensively to use the LEAP System, and also traded stocks and options for my own account for a while.

I have studied marketing, sales, and promotion, and been coached and trained in various aspects of personal growth and development, by many of the most recognized and established mentors in the world, including Jay Abraham, Mark Victor Hansen, Robert G. Allen, Armand Morin, Brendan Burchard, Dan Kennedy, Steve Harrison, Paul Hartunian, Rick Frishman, Chet Holmes, Janet Switzer, Janet and Chris Attwood, Brian Tracy, John Assaraf, and John Childers, to name just a few.

I have completed both the Curriculum for Living and the Wisdom Curriculum with Landmark Education. I am one of only a few Designated Wisdom Course Introduction Leaders in the world, and am also qualified to lead introductions to Partnership Explorations, the second course in the Wisdom Curriculum.

In the fall of 2004, as a result of my participation in the Wisdom Course, I started a television show with a good friend of mine, Claudia Fox, called “Alive with Claudia and Clive – Turning Your Passion Into Profit.” After a couple of years, because of other commitments, Claudia ended her participation on the show and I chose to keep it going on my own. Over the past few years, among other guests, I have interviewed over 100 independent

emerging musicians on the show, which is now called *Alive with Clive – Turning Your Passion Into Profit!* And I refer to it as *The TV Show That Inspires You To Multiply Your Magnificence!*

The Official Web site for the show is at <http://alivewithclive.tv>.

In 2006, in Power and Contribution, the third of the three courses in the Wisdom Curriculum, I declared that my promise for the world is that “by 2030, every person on the planet is lit up, fully self expressed and living passionately, creating an upward spiral of brilliance and joy beyond belief!” It is within the context of this promise that I live every day of my life.

To raise the balance of the tuition and gain admission to Power and Contribution, I formed *The 3100 Club* to generate \$3,100 in one week before the start of Power and Contribution in September, 2006. To describe the events that occurred that enabled me to obtain the money and the generous people who answered my requests for support, I created a Web page, which is available for you to see at <http://multiplyyourmagnificence.com/The3100Club.htm>. I continue to be grateful to every member of *The 3100 Club* and I especially acknowledge **Darlene Archibald** and her husband, **Dave**, for her support, generosity, patience and understanding.

The Creation of *The Alive with Clive Top 20*

In May, 2008, after reading an article about the AIDS crisis in South Africa, at <http://bit.ly/dxdWi1>, in which it was estimated that of the population of 48 million, 5.4 million people have AIDS, I created *The Alive with Clive Top 20*, and enabled fans of musicians I have interviewed on *Alive with Clive* to vote for them to be in *The Alive with Clive Top 20*. At the time I created *The Alive with Clive Top 20*, I declared that I wanted to raise at least a billion dollars for people affected by HIV/AIDS in South Africa through the sale for \$20 each of at least 50 millions copies of an *Alive with Clive Top 20* compilation CD (or downloadable version), featuring a song from each musician who ends up in *The Alive with Clive Top 20* on the day voting ends. I believed that I’d think of the ideas to make that happen in the ensuing months. While the date for voting to end has not yet been set, I now believe I have the ideas that will enable at least a billion dollars to be raised for people affected by HIV/AIDS within a few years, and possibly even within a year.

In August of 2008, I was also inspired by a Cover Story article by Bill Gates on *Creative Capitalism* in **TIME** Magazine. In the article, Bill Gates advocated a system of doing business in which for-profit, not-for-profit and government organizations collaborate in a way that combines capitalism and philanthropy to address and solve the most pressing challenges facing the world.

I subsequently coined the term “synergistic philanthrocapitalism,” which I describe as the exciting way to do business so that *everybody* wins, and went on to create a Web site called www.synergisticphilanthrocapitalism.com, on which I outlined my original plan to raise at least a billion dollars from the sale of at least 50 million copies of *The Alive with Clive Top 20* compilation CD.

To date, over 24,650 votes have been cast for musicians to be in *The Alive with Clive Top 20*, and daily voting is continuing. The band at the top of *The Alive with Clive Top 20* has over 5,700 votes and the musician in 20th place has over 90. The latest vote stats can be seen after entering your name and email address to vote at <http://alivewithclive.tv/awctop20.html>.

Turning Votes Into Dollars

As an interim step on the way to creating *The Alive with Clive Top 20* compilation CD, I created an “I’m Alive with Clive” T-shirt, with the words “Creating An Upward Spiral Of Brilliance And Joy In The World!” on the back, to reflect my promise for the world, build an awareness for my mission, and turn votes for musicians to be in *The Alive with Clive Top 20* into dollars for people affected by HIV/AIDS in South Africa. Four dollars from the sale of every T-shirt is to be used for this purpose.

To encourage sales of the T-shirts, I created a Special Page on my Web site for “I’m Alive with Clive” T-shirt launchers, which you can find at <http://alivewithclive.tv/tshirtlaunchers.htm>, and am now in the process of delivering the first batch of 30 T-shirts that were ordered at <http://alivewithclive.tv/votestodollars.htm>.

I recently published a Blog post about the first person in the world to be photographed in an “I’m Alive with Clive” T-shirt, a friend of mine by the name of **Holly Yee**, who has been especially supportive of all my endeavors,

and you can find this Blog post at <http://bit.ly/9AClqF>. I subsequently published another Blog post about the second person in the world to be photographed in an “I’m Alive with Clive” T-shirt, **Jo Blackwell-Preston**, the owner of the world-renowned *Dop Dop* Hair Salon in Soho, and you can find this Blog post at <http://bit.ly/aosC5p>.

As part of the plan to sell as many “I’m Alive with Clive” T-shirts as possible, in a Press Released dated February 25, 2010, <http://bit.ly/c7Y3Sp>, I announced The Alive with Clive Economic Stimulus Plan of 2010 to give companies an opportunity to be discount providers. I followed that Press Release up with a second Press Release on the topic on March 18, 2010, <http://bit.ly/cTqxL3>, and a third on June 11, 2010, <http://bit.ly/avLSSF>.

Under the plan, by going to <http://alivewithclive.tv/discountbidding.htm>, companies can bid to be one of twelve discount providers to provide discounts of \$25 to purchasers of an “I’m Alive with Clive” T-shirt who spend at least \$100 with each discount provider. With 12 discount providers in place, people will have an incentive to buy an “I’m Alive with Clive” T-shirt for \$24.97, including shipping and handling, to qualify to receive discounts of \$300 – for a 12 to 1 return, with four dollars from the sale of every T-shirt going to people affected by HIV/AIDS in South Africa.

Other digital bonuses are also provided to purchasers of an “I’m Alive with Clive” T-shirt, including a book of quotes I recently assembled, called *[Quotes To Multiply Your Magnificence – A Compilation of the Most Inspiring and Insightful Quotes of All Time!](#)* For more information about this book of quotes, go to <http://bit.ly/czoRTG> and <http://multiplyyourmagnificence.com>.

I also recently launched “The Exciting Brand New *[Alive with Clive YouTube](#)* Video Clip Contest! described at <http://bit.ly/coqPof> to determine which video clip from those available for viewing on **The *[Alive with Clive TV Channel on YouTube](#)*** ought to be displayed on the Home Page of www.alivewithclive.tv. Under the rules of this contest, video clips will be shown of the musicians in support of whom the most “I’m Alive with Clive” T-shirts are ordered during the four different phases of the contest.

***The Lazarus Effect*, presented by (RED) and HBO**

Towards the end of May this year, I noticed promotional announcements for the documentary called *The Lazarus Effect*, and saw it both on *YouTube* and at a special screening at the *Apple* store in Soho on June 1.

Here is the blog post I published about this documentary, which you will also find at <http://bit.ly/c7NnCh>:

“The Lazarus Effect’: Shining A Light On AIDS In Africa”

June 7, 2010 by cliveswersky

Hello Friends:

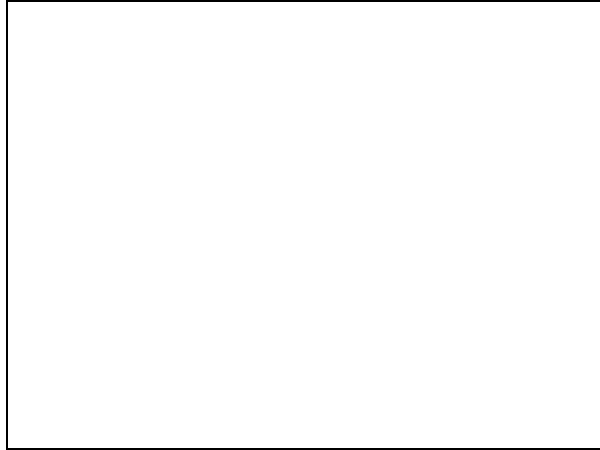
Within the past couple of weeks, I noticed the promotional announcements for “The Lazarus Effect,” a documentary by Director, Lance Bangs, and Executive Producer, Spike Jonze, presented by (RED), HBO and Anonymous Content.

The 30-minute documentary illustrates the transformative effect of life-saving antiretroviral medicine through the stories of people with HIV in Zambia who were at death’s door. As shown in the documentary, by taking the ARV medicine – 2 life-saving pills that cost around 40 cents a day – in as few as 40 days, the medicine can help bring people back to life.

I first watched the documentary on **YouTube**, where you can too, at <http://www.youtube.com/joinred>.

I also went to a special screening of the documentary on Tuesday, June 1, at 6 p.m. at the **Apple** store at 103 Prince Street, on the corner of Greene Street in Soho, where I met **Lance Bangs**, **Rita Mbanga**, who worked on the documentary with Lance, **Jenifer Willig**, Global CMO of (RED), and other representatives of (RED).

Here’s a picture of me with **Lance Bangs**, Director of “The Lazarus Effect”:



Lance Bangs with Clive Swersky

From my perspective, based on answers provided by **Lance Bangs** to questions he addressed after the screening at the **Apple** store, “The Lazarus Effect” shows that the ARVs, when properly administered to people before they have been too ravaged by the effects of HIV/AIDS, produce **miraculous** results.

I have crystallized the information I have learned about the HIV/AIDS epidemic in Africa from information at www.joinred.com into what I refer to as the “**Seven Startling Stats About AIDS In Africa.**” Here they are:

1. AIDS is the leading cause of death in sub-Saharan Africa, where it has already killed more than 20 million people, and every day approximately 3,800 people die from the disease.
2. Of the 33 million people in the world who have HIV, 22 million or 67% live in Africa, yet the continent is home to just 10% of the world’s population.
3. Women make up approximately 60% of estimated HIV infections in sub-Saharan Africa and, as a result, women and children are the hardest hit by the disease.
4. An estimated 14.1 million children in Africa have been orphaned because of AIDS already and this number is growing.
5. More than 1,000 children, most within sub-Saharan Africa, are infected with HIV each day.
6. While in 2002 only 50,000 people in Africa had access to medication due to its high cost, today 3 million people there are currently receiving treatment.

7. HIV/AIDS is a treatable and preventable disease, since a person with HIV/AIDS taking 2 ARV pills at a cost of about 40 cents a day can be transformed from sick to healthy in as few as 40 days, and remain healthy provided he or she continues to take the pills every day.

And this is what we can deduce from these stats:

1. If 3 million people are currently receiving treatment at a cost of about 40 cents a day, the cost to provide the medicine to the 3 million people is approximately \$1.2 million a day.
2. Since 22 million people in Africa currently have AIDS, 19 million with HIV/AIDS are not receiving treatment.
3. It would cost another \$7.6 million a day to provide the medication to the \$19 million people who are not currently receiving treatment as well.
4. The cost to provide all 22 million who currently have HIV/AIDS with medication would be approximately \$8.8 million a day.
5. \$8.8 million a day translates into \$3.2 billion a year, assuming all the medication could be manufactured.

Based on this information, I am more committed than ever to play whatever role I can to direct attention to the plight of people affected by HIV/AIDS in South Africa and generate funds to assist them.

For me, that means, first, converting all the votes that have been cast for musicians to be in ***The Alive with Clive Top 20*** into dollars for people affected by HIV/AIDS in South Africa through sales of the “I’m Alive with Clive” T-shirt, and second, creating ***The Alive with Clive Top 20*** compilation CD to be sold to raise millions of dollars for people affected by HIV/AIDS in South Africa.

Four dollars from the sale of every “I’m Alive with Clive” T-shirt will be used to convert votes into dollars for people affected by HIV/AIDS in South Africa.

For a limited time, people who order an “I’m Alive with Clive” T-shirt now also receive my new book, ***Quotes To Multiply Your Magnificence – A Compilation of the Most Inspiring and Insightful Quotes of All Time!*** **FREE!!!**

To order an “I’m Alive with Clive” T-shirt now and receive [Quotes To Multiply Your Magnificence](#), as well as other bonuses, **FREE**, [click here](#).

Best regards.

Clive

(914) 274-8280

www.alivewithclive.tv — *multiplying magnificence one guest at a time!*

To visit my Blog, go to <http://cliveswersky.wordpress.com>.

As you can see from this Blog post, I was heartened by the message conveyed in *The Lazarus Effect*, and I realized that it is essential for me to expedite my plans if I am to make the kind of difference I would like to make and feel can be made. So, I have begun to accelerate my efforts to raise as much money as possible for people affected by HIV/AIDS in South Africa, and have also created ways, as indicated below, to secure funding and support for my ongoing operations.

Seeking The Official *Alive with Clive* Votes-To-Dollars Sponsor

To turn votes for musicians to be in *The Alive with Clive Top 20* into dollars for people affected by HIV/AIDS in South Africa faster, I have now set up a structure for companies to bid to become **The Official *Alive with Clive* Votes-To-Dollars Sponsor**.

The Web page to gain access to the rules for bidding to become **The Official *Alive with Clive* Votes-To-Dollars Sponsor** is at <http://alivewithclive.tv/v2dsponsorbidding.htm>.

In accordance with this structure, companies must submit a bid by paying a minimum amount I have specified to be **The Official *Alive with Clive* Votes-To-Dollars Sponsor**. At the end of the bidding, the highest bidder will become **The Official *Alive with Clive* Votes-To-Dollars Sponsor**.

While the bidding process is taking place, the companies that bid will be featured on a Web page at <http://alivewithclive.tv/v2dsponsorbids.htm> for everyone to see. So the payment for the bid serves the purpose of paying for advertising and is an advertising expense. Links to the Web site of every company that bids will be placed on this Web page next to where the bids are shown.

The corporation that submits the highest bid before the end of the bidding process for this round of bidding must then make a payment of at least \$25,000 to a charity established to provide assistance to people affected by HIV/AIDS in South Africa to turn votes for musicians to be in *The Alive with Clive Top 20* into dollars. To recoup this payment, the corporation can then sell raffle tickets to its customers at \$1 or more a ticket to win prizes it decides to raffle off. It can even raffle off prizes provided by other corporations that put up prizes for the exposure. In the process of creating the raffle, the corporation can strengthen the bonds with the purchasers of raffle tickets, benefit from the goodwill generated by being the winning bidder and create offers that grab the attention of the purchasers of raffle tickets.

In turn, and in the process, through Press Releases and other announcements, purchasers of raffle tickets will become aware of the musicians eligible to be in *The Alive with Clive Top 20*, will possibly begin to vote for them, and will be made aware of discounts available for purchasers of *The Alive with Clive Top 20* compilation of songs that will be made available in the manner described below.

The name of **The Official *Alive with Clive* Votes-To-Dollars Sponsor** will also be mentioned in Press Releases and all other available social and other media outlets. So the winning bidder will derive tremendous mileage for the amount bid to become **The Official *Alive with Clive* Votes-To-Dollars Sponsor**.

All the corporations that bid and do not end up as the winning bidders will be acknowledged for their bids on a page for *Alive with Clive Sponsors* at <http://alivewithclive.tv/v2dsponsors.htm>.

Now, since the world is moving away from tangible CDs and towards digital downloads, I have lately begun to see how my plan to raise at least a billion dollars can be accomplished in a modified way. But before I describe my plan, I'd like to provide an outline of the philosophical foundation for my plan.

Philosophical Foundation For My Billion Dollar Plan

A few years ago, I stumbled up the book, *Why Not? – How To Use Everyday Ingenuity to Solve Problems Big and Small* by Barry Nalebuff and

Ian Ayres. As you can imagine from the title, the book is about how to use innovative thinking to create solutions to problems that haven't been implemented before.

The Ten-Seed Problem

The one concept I read in the book that has stuck with me is the solution to the ten-seed problem. The ten-seed problem involves creating five rows of seeds, with four seeds in each row, with just ten seeds. Whenever I ask anyone to solve this problem, they are stumped, just as I was until I learned the solution. And now that I know the solution, I can demonstrate it in less than ten seconds.

The lesson to be learned from the ten-seed problem is that at first glance we have limited resources – not enough to go around. But when those resources are properly combined in a synergistic way, there is more than enough for everybody!

Whenever I discuss synergy, I like to refer to the following passage from *The 7 Habits of Highly Effective People* by Stephen R. Covey, pages 262 and 263:

What is synergy? Simply defined, it means that the whole is greater than the sum of its parts. It means that the relationship which the parts have to each other is a part in and of itself. It is not only a part, but the most catalytic, the most empowering, the most unifying, and the most exciting part....

Synergy is everywhere in nature. If you plant two plants close together, the roots comingle and improve the quality of the soil so that both plants will grow better than if they were separated. If you put two pieces of wood together, they will hold much more than the total of the weight held by each separately. The whole is greater than the sum of its parts. One plus one equals three or more.

I like to say that with synergy, you convert a plus sign into a multiplication sign.

So, in a sense, the methodology I will be deploying to raise at least a billion dollars for people affected by HIV/AIDS in South Africa through *The Alive*

with Clive Top 20 involves an implementation of the solution to the ten-seed problem while harnessing the power of synergy.

Three Key Fundamental Principles

In my travels and through the lessons I've learned, there are three other concepts I have discovered and will be deploying for my plan.

First, in economics there is a concept known as the **velocity of money multiplier**. The banks rely on the velocity of money multiplier to use each dollar more than once. For example, let's treat all the banks as one bank. The bank lends \$100,000 to the purchaser of a home to build a home. The purchaser borrows the \$100,000, pays interest at 6% to the bank and pays the builder of the home the \$100,000. The homebuilder then puts the money in the bank. The bank uses the \$100,000 again to lend \$20,000 each to five people who want to buy a car. The car buyers, who pay the bank interest at 8% on their loans, pay the \$20,000 to the car dealers who then put the money back in the bank. The bank then lends the same \$100,000 to 20 people who each borrow \$5,000 on a credit card. They use the money to buy goods from merchants who then put the same money back in the bank.

Clearly this description is oversimplified, but it gives a general sense of the velocity of money multiplier concept in action. The same \$100,000 in the above example was lent three times and interest is being earned on the same \$100,000 three times.

I believe the velocity of money multiplier effect can be used in the philanthropic arena to create dramatically-enhanced results. For example, instead of \$2,000 raised for a charity being given directly to the charity to help people for whom the money is intended, the same \$2,000 could be used to arrange a benefit concert that raises \$10,000. That way each dollar initially raised does the work of \$5.

Another example would be to teach kids or adults to write, publish and market books or create art or clothing with the money raised, and then have a percentage of money raised from the sale of the books, art or clothing given to the charity. In this way, again, many more dollars would be raised from the initial charitable seed money than the amount given to the charity.

A third example would be to provide funding initially intended for a charity to musicians to create their music. Again, a percentage of income derived by the musician from sales of their music and performances at concerts could then be paid to the charity, creating many more dollars for the charity than were originally raised.

Second, I have noticed that there are laws of influence and persuasion that operate in the same way every time. For example, if you present people with an incredible bargain and a deadline to take advantage of it, they are much more likely to do whatever it takes to benefit from the bargain than if they don't perceive they are getting more value than they are paying.

Third, fundamentally, inherently and at their core, almost every person in the world wants to do good in some way, to leave the world a better place because they lived in it. So when people are presented with an incredible bargain coupled with the opportunity to do good by acting on the bargain, chances are they will do what it takes to benefit from the bargain.

Thus when you combine the intangible forces of the velocity of money multiplier effect, the laws of persuasion and influence, and people's inherent desire to do good, you have a powerful, unstoppable and exciting combination of forces to produce unprecedented results.

Together these forces create a synergistic effect, and in the months ahead I will be devoting more time to promoting these concepts through my Web site, <http://synergisticphilanthrocapitalism.com>.

Now that I have presented the philosophical foundation for my plan, let me describe it to you.

The Outline of My Plan

My initial plan, as mentioned above, was to create a physical *Alive with Clive Top 20* compilation CD (plus a downloadable version), and to offer it together with four or five other CDs in a limited time offer to people all over the world. I described this plan more fully when I submitted an application for funding as part of *Google's* 10 to the power of 100 contest in 2008. You can gain access to my original plan after you enter your name and email address at <http://synergisticphilanthrocapitalism.com>.

I have not entirely abandoned my original plan, and may still use it or incorporate parts of it in the future.

My plan now is to set up a service on Amazon S3 to store three songs of each musician who is in *The Alive with Clive Top 20* at the end of any given quarter for the following quarter. The plan now involves giving each purchaser access to all sixty songs every month, and to have the purchaser choose a song from each musician in *The Alive with Clive Top 20* every month for \$25. By so doing, the purchaser will then qualify for discounts of up to \$300 per month provided by the above-mentioned discount providers. *The Alive with Clive Top 20* will be changed every quarter, with voting starting from zero after every quarter, so that musicians interviewed more recently on *Alive with Clive* will have the opportunity to participate on a more equal footing and won't feel overwhelmed by having too high a mountain of votes to climb to be in *The Alive with Clive Top 20*. Fans of musicians who are interviewed on *Alive with Clive* will also know that their votes will be producing an outcome within three months.

To be eligible to be in *The Alive with Clive Top 20*, a musician or band will have to provide at least three songs that weren't previously available. Of each \$25 spent, charities for people affected by HIV/AIDS will get \$10, the musicians will get \$5, I or a company I establish will get \$5, and \$5 will be used to cover operating expenses. And a whole library of additional information bonuses will be made available to purchasers continuously too.

Once at least 8.33 million people are willing to spend \$25 a month to get 20 songs and up to \$300 in discounts from the discount providers a month, after 12 months at least a billion dollars would be raised. And after 12 months, purchasers would have 240 songs from musicians who have been in *The Alive with Clive Top 20* between one and four times over the past year.

Previous *Alive with Clive Top 20* groups would be archived and newer purchasers would be able to obtain more than one set of discounts in a given month if they selected 20 songs from an earlier *Alive with Clive Top 20* as well as a later one.

Since musicians in *The Alive with Clive Top 20* will benefit financially from being in an *Alive with Clive Top 20* and there will also be prestige and publicity associated with being in the *Alive with Clive Top 20*, voting to be in *The Alive with Clive Top 20* will be robust, names and email addresses

will continue to be collected and a continuous stream of people will be informed about the opportunity for discounts from the discount providers by purchasing a set of 20 downloadable songs from musicians in *The Alive with Clive Top 20*.

As a further addition to this plan, people will become more aware of the musicians in *The Alive with Clive Top 20* and will be ideal candidates to purchase tickets to concerts and music festivals at which musicians in *The Alive with Clive Top 20* will perform, thus making it possible for additional funds to be raised for people affected by HIV/AIDS in South Africa.

The result of this plan would be as follows:

1. Dollars would be raised for people affected by HIV/AIDS in South Africa on an ongoing, consistent, basis.
2. Companies that are discount providers would gain additional exposure and see increases in revenues.
3. Musicians who have been on *Alive with Clive* would become better known and be rewarded for the years of devotion to their craft.
4. *Alive with Clive* would become more widely know and it will become possible for additional contributions to people affected by HIV/AIDS in South Africa to be made from advertising and other revenues generated.

How You Can Participate

There are several ways in which you can participate in this endeavor to enable me to accomplish my objective:

1. Submit a bid on behalf of a corporation you represent to become **The Official *Alive with Clive* Votes-To-Dollars Sponsor**. As mentioned above, if the bid you submit is not the winning bid, the corporation you represent will nevertheless benefit from being involved in the bidding. To submit a bid on behalf of a corporation to become **The Official *Alive with Clive* Votes-To-Dollars Sponsor**, go to <http://alivewithclive.tv/v2dsponsorbidding.htm>.
2. Submit a bid on behalf of a corporation to become one of the twelve \$25 discount providers for The Alive with Clive Economic Stimulus

Plan of 2010. To submit a bid, go to <http://alivewithclive.tv/discountbidding.htm>.

3. Offer incentives, bonuses or discounts for people to order “I’m Alive with Clive” T-shirts in “The Exciting Brand New *Alive with Clive YouTube* Video Clip Contest!” described at <http://bit.ly/coqPof>. To contact me to do so, send an email to me at clive@alivewithclive.tv.
4. Order “I’m Alive with Clive” T-shirts. Of the amount paid for each T-shirt, four dollars will be used to turn votes for musicians to be in *The Alive with Clive Top 20* into dollars for people affected by HIV/AIDS in South Africa. And if you order one or more T-shirts now, you will also obtain free access to my \$24.97 book, *Quotes To Multiply Your Magnificence – A Compilation of the Most Inspiring and Insightful Quotes of All Time!* and all future updates, while I am giving it away for free, in addition to discounts once they are available and more than ten life-enriching bonuses. To order “I’m Alive with Clive” T-shirts, go to <http://alivewithclive.tv/votestodollars.htm>.
5. If you represent a charitable organization or for-profit entity that is raising money for people affected by HIV/AIDS in South Africa, you can contact me to discuss how my plan, resources, connections and endeavors can be integrated with your fund-raising efforts.
6. Provide your expertise. If after reading this Special Report, you believe you can make a contribution of your time or talent, please contact me at clive@alivewithclive.tv.

Amounts obtained will be used to provide funding for my ongoing operations and create the systems and infrastructure necessary to turn my vision into a reality as quickly as possible.

I look forward to hearing from you.

Thank you.

Best regards.
Clive

(914) 274-8280

www.alivewithclive.tv -- raising at least a billion dollars for people affected by HIV/AIDS in South Africa

P.S. Please note that this Special Report will be updated, modified or amended from time to time.

